





GUCCI

Gucci x Ed Ruscha brings forth a commcercial fusion of sophistication and graphic experimentation.

Ruscha's intense utilisation of colour and bold statements has been configured into Gucci's high end range of outerwear in order to provide the artistic and fashion forward consumer with clothing suited to their bustling lifestyles.

Luxury innovation meets art.

QUALITY IS REMEMBERED LONG AFTER PRICE IS FORGOTTEN

- Aldo Gucci





